



Laboratory & Testing Price List

Direct Pediatric Care Transparent Pricing

Why We're Different: At Whole Pediatrics Group, you know exactly what you'll pay before any test is ordered. No surprise bills. No hidden fees. No insurance runaround.

Compare the savings below — our wholesale DPC prices versus what you'd typically pay with traditional insurance or high-deductible plans.

Anemia & Blood Counts

Test Name	DPC Price	Insurance/Retail	You Save
Complete Blood Count (CBC)	\$4.50	\$35.00	\$30.50
Ferritin	\$6.00	\$55.00	\$49.00
Iron & TIBC Panel	\$9.00	\$95.00	\$86.00

In-Office / Rapid Tests

Test Name	DPC Price	Insurance/Retail	You Save
Rapid Strep A	\$4.00	\$45.00	\$41.00
Rapid Flu A & B	\$18.00	\$85.00	\$67.00
Rapid RSV	\$15.00	\$75.00	\$60.00
Hemoglobin (In-office)	\$2.00	\$25.00	\$23.00
Pregnancy (Urine)	\$1.50	\$30.00	\$28.50

Wellness & Metabolic

Test Name	DPC Price	Insurance/Retail	You Save
Complete Metabolic Panel (CMP)	\$6.50	\$45.00	\$38.50
Hemoglobin A1C	\$5.50	\$55.00	\$49.50
B12 & Folate	\$18.00	\$95.00	\$77.00
Magnesium / Phosphate	\$5.00	\$35.00	\$30.00

Thyroid & Hormones

Test Name	DPC Price	Insurance/Retail	You Save
TSH	\$6.00	\$70.00	\$64.00
Free T3 / Free T4 (each)	\$8.00	\$65.00	\$57.00
Thyroid Peroxidase Ab (TPO)	\$18.00	\$140.00	\$122.00
Testosterone (Total)	\$15.00	\$90.00	\$75.00
Estradiol / Prolactin	\$18.00	\$110.00	\$92.00
FSH & LH	\$22.00	\$140.00	\$118.00
Cortisol (AM)	\$14.00	\$85.00	\$71.00

Inflammatory / Autoimmune

Test Name	DPC Price	Insurance/Retail	You Save
CRP (High Sensitivity)	\$9.00	\$65.00	\$56.00
ESR (Sed Rate)	\$7.00	\$35.00	\$28.00
ANA Screen w/ Reflex	\$25.00	\$150.00	\$125.00
Rheumatoid Factor	\$10.00	\$60.00	\$50.00

Specialized

Test Name	DPC Price	Insurance/Retail	You Save
Stool H. Pylori Antigen	\$35.00	\$180.00	\$145.00
Adult Food Panel (IgE)	\$150.00	\$600.00+	\$450.00

Important Notes:

- DPC prices are our direct wholesale costs — no markups
- Insurance/retail prices are estimates based on typical California rates
- Actual insurance costs vary by plan, deductible status, and provider network
- We offer transparent pricing at 80%+ off retail rates
- Questions? Contact us at wholepeds.com or schedule a call